

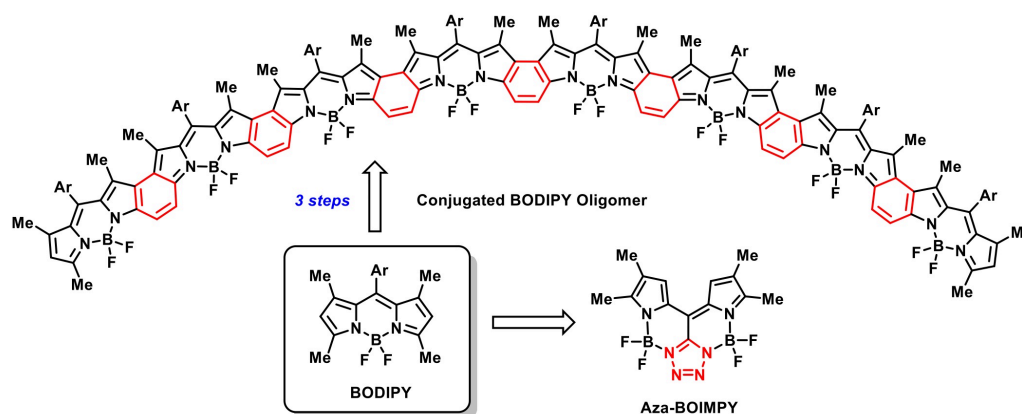
## Fluorescent Dyes by Rational Design and Serendipitous Discoveries

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The rich chemistry of the BODIPY motif, together with its beneficial photophysical properties, has markedly boosted the popularity of this user-friendly fluorophore over the last few decades.<sup>[1]</sup> The diversity of easily incorporated fluorescence modulation modes has set the stage for a variety of sensorically active species.

The talk describes which physical-organic rationalisation led to the development of the (Aza-)BOIMPY motif showing a significant red-shift with respect to the parent BODIPY.<sup>[2]</sup> In addition, a simple synthetic route to oligomerized ethano-linked BODIPYs (up to an octamer) is presented which can be further oxidized to huge completely conjugated systems.<sup>[3]</sup> Photophysical properties are discussed by experimental and theoretical means. It is shown that the suprastructure of the oligomeric dyes plays a significant role for their absorption and emission properties and that the conjugated systems are interesting NIR fluorophores.



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[2] a) L. J. Patalag, P. G. Jones, D. B. Werz, *Angew. Chem. Int. Ed.* **2016**, *55*, 13340; b) L. J. Patalag, P. G. Jones, D. B. Werz, *Chem. Eur. J.* **2017**, *23*, 15903.

[3] a) L. J. Patalag, L. Phong Ho, P. G. Jones, D. B. Werz, *J. Am. Chem. Soc.* **2017**, *139*, 15104; b) A. Patra, L. J. Patalag, P. G. Jones, D. B. Werz, *Angew. Chem. Int. Ed.* **2021**, *60*, 747.